

The Town of Brooklyn Economic Development Commission Special Meeting Open to the Public

Chairperson, Robert Simons

(860)774-6544

*Meeting the First Tuesday of every other month @ 6:30 pm at the
Clifford B Green Memorial Center*

REGULAR MEETING OF April 2, 2019

AGENDA

1.) Roll Call

2.) Approval of Minutes: Regular Meetings: February 5, 2019

3.) Brooklyn Branding

- How can the town become a destination for people to do business and to visit?
- How can the town make better use of Social Media to communicate within the town and with people from the outside?
- How can the town make better use of its attractions?
 - Fair Grounds
 - Revolutionary history
 - Commercial Corridor
 - Parks
 - Other??
- How can the town evolve and attract new people and industry (what type of businesses would fit)?
- How do people remember the old town and decide what they want to evolve to?
- How can the town website be improved to communicate within the town and what do people need to be able to access to make it more helpful?
- How can the next revision of the Plan of Conservation and Development be better communicated to various boards, organizations and businesses in the town?

4.) Adjournment

Respectfully submitted,

Robert Simons