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| The Town of Brooklyn  Economic Development Commission  Chairperson, Robert Simons  (860)774-6544  *Meeting the First Tuesday of every month @ 4pm at the*  *Clifford B Green Memorial Center* |

**REGULAR MEETING MINUTES**

**Tuesday, October 1, 2019**

**Members present:** Jeff Gagnon, Cary Garcia, Robert Simons

**Absent with notice:** Chris Landis

**Also present:**  Jana Roberson, AJ Kerouac

1. Call to order – Mr. Simons called the meeting to order at 4:00 p.m.

1. Approval of minutes – Mrs. Garcia made a motion to approve the meeting minutes of August 6th. The motion was seconded by Mr. Gagnon. Motion passed unanimously.
2. Public Commentary
   1. Ms. Roberson shared how the town of Windham conducted many meetings to develop a logo and a brand message and brought an example as a header for a town flier. She suggested this a potential project for EDC. This possibly could be done in conjunction with the Brooklyn Business Association which has already developed a logo.
   2. Ms. Roberson shared that WINY had contacted her and Mr. Simons for input on the recent sale of the Ocean State Job Lot plaza to Ocean State Job Lot. They shared that they were both happy to provide very positive feedback and feel it is a good move for economic growth in Brooklyn. (Ms. Roberson left at 4:05 p.m.)
   3. Mr. Kerouac reported that he attended a commercial real estate meeting in the area in which town officials/staff and economic development staff were invited to participate. He added that the town of Brooklyn seems to have developed a bad reputation as a place to do business within this group. Mr. Kerouac also reported that there was no representative from Brooklyn Town Government in attendance at this meeting.
   4. Mr. Kerouac reported that on November 14th Plainfield is hosting an area economic discussion.
3. Unfinished Business
   1. Discussion continued regarding Mr. Voccio’s email to Mr. Simons in August requesting to move the meeting to a later time that may be more suitable for public attendance. The Commission discussed this possibility again and decided that if the Board of Selectman believe that this change is important enough, that they be invited to send a representative to the next EDC meeting in December. It will be at that meeting when the EDC sets a meeting schedule for the year 2020.
   2. Social media presence - Mrs. Garcia has created a Facebook page. The group talked about possible content. It was decided to table the discussion until the December meeting.
4. New Business
   1. Future of EDC - Mr. Simons questions whether the EDC is viable in Brooklyn moving forward. He made a motion to invite the newly elected First Selectman to the December meeting to determine the Town’s willingness to invest in the economic development of Brooklyn. Mrs. Garcia seconded the motion. Motion passed unanimously.
5. Adjournment - A motion to adjourn was made at 5:04 p.m. by Mrs. Garcia, second by Mr. Gagnon. Motion passed unanimously.
6. The next meeting is scheduled for Tuesday, December 3rd at 4 pm.

Respectfully submitted,  
Cary Garcia, Secretary